

AN OPEN LETTER

TO THE
LEGISLATIVE, JUDICIAL AND EXECUTIVE BRANCHES OF OUR MUNICIPAL, STATE AND FEDERAL GOVERNMENTS
2010

As our elected officials sworn to protect the people, we ask for your immediate assistance in helping us to STOP the Better Business Bureau (BBB) as they continue to extort money from and bully the small and medium sized businesses that are the very essence of the communities you work hard to serve, while simultaneously misleading and defrauding the public by publishing inaccurate grades as to a business' worthiness on the Internet.

WE FIRMLY BELIEVE, AND HAVE IN OUR POSSESSION DOCUMENTED PROOF, THAT THE BBB IS AN ORGANIZATION THAT HAS MISLED THE PUBLIC AND HAS SEVERELY HARMED LEGITIMATE BUSINESSES THROUGH THEIR NEGLIGENCE, GREED, MISLEADING STATEMENTS AND DELIBERATE MALFEASANCE, WHILE FAILING TO MEET EVEN THE MINIMAL STANDARDS REQUIRED OF A NOT-FOR-PROFIT ORGANIZATION.

LONG AGO, THE BBB ABANDONED ITS ORIGINAL MISSION AND IS RIGHT NOW DESTROYING BUSINESSES IN YOUR COMMUNITIES ALL OVER THE COUNTRY. YOUR CONSTITUENTS ARE BEING IRREDEEMABLY HARMED BY THIS ROGUE, FOR PROFIT (REGARDLESS OF WHAT IRS TAX STATUS THEY CLAIM) NON GOVERNMENT AGENCY, AND WE STRENUOUSLY PLEAD WITH YOU FOR JUSTICE.

We request that you immediately help us to STOP the BBB from judging/grading businesses in any way, in print, on the Internet, or over the phone for the following reasons:

1. The grading curve defined by the BBB algorithm unfairly penalizes certain industries by lowering the grade they receive. This sounds like discrimination.
2. The grading curve defined by the BBB algorithm rewards businesses that pay the BBB membership fees and penalizes businesses that don't. The more money you pay, the higher grade you will be awarded. This sounds like extortion.
3. The single most important component of the grading curve defined by the BBB algorithm is the measurement and scoring of consumer complaints. The system used by the BBB to evaluate complaints has been shown to be inaccurate at best, rigged at worst, and in all cases meaningless to the consumer. This sounds like consumer fraud.
4. By publishing inaccurate, misleading and slanderous grades on numerous small businesses the BBB has caused great financial hardships throughout the business community, resulting in lost jobs, lost tax revenues, and weakening of local economies. The BBB offers the affected businesses no real venue to appeal a bad grade. In other words, the BBB refuses to subject itself to the very process that they require businesses to participate in. This sounds like restraint of trade.
5. Many BBB offices across the country, but specifically the BBB of the Southland (Southern California), have been caught actually lowering a company's grade only after the company inquired about the grade they originally received. This sounds like coercion.

We are not opposed to a legitimate BBB, one that acts fairly, decently, and lawfully but the current incarnation of the BBB in every city or state but especially in Los Angeles, Las Vegas, New Mexico, Minnesota, Pennsylvania and the National BBB (CBBB)--which is supposed to oversee the BBB offices in every state--is a fraudulent, coercive, slanderous, bullying, unregulated mess of wanton Capitalism run amok. For this and many other reasons, we ask that you help us in stopping the BBB from unlawfully judging all businesses and submit to rigorous regulatory oversight.

Please note: Because the BBB acts just like the mafia, we have withheld our names from this letter for fear of being further punished. Many of us have had our grades lowered, in some cases from an "A" to an "F" already and we cannot afford further destruction of the good businesses we have worked so hard to build. We stand willing to provide your offices with the list of those behind this letter, and our documents of proof, upon your request.